



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi, Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution.

Maisammaguda, Dhulapally, post via Kompally, Secunderabad - 500100

NATIONAL ROAD SAFETY MONTH

Sadak Suraksha Jeevan Raksha

“Viksit Bharat @2047: Leading safer roads through student-led road safety awareness”



Program Report

Organized by:

ROAD SAFETY CLUB

Date: 29th & 31st January 2026



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" Viksit Bharat @2047: Leading safer roads through student-led road safety awareness "

Organized by: Road Safety Club

Malla Reddy College of Engineering (MRCE), Hyderabad

Date: 29th & 31st January 2026

Venue: Seminar Hall, MRCE

1. Introduction

Event Banners

MALLA REDDY COLLEGE OF ENGINEERING
ROAD SAFETY CLUB ORGANIZES
National ROAD SAFETY MONTH
Sadak Suraksha, Jeevan Raksha
1st to 31st January 2026

SCAN FOR REGISTRATION

Events • Quiz • Essay • Poster Design
Exciting Prizes for winners!

Wear Seat Belt While Driving
Wear Helmet While Riding
Follow Traffic Lights
Drive within Speed Limit

Chief Patron	Patron	Convenor	Co-ordinators
SRI. CH. MALLA REDDY HON'BLE MLA TELANGANA STATE. FOUNDER CHAIRMAN MRGI	Dr. M Ashok Principal MRCE	Mr. M BHASKER Asst Professor DEPT OF H&S	Mr. P. Bala Suresh Reddy (ECE) MR.V.Ramesh (CSD) Mr.L.Lakshmi Reddy (CSE&IT) Mr. N Naresh Reddy (CSM)

2. Poster Release Ceremony

The Road Safety Club of Malla Reddy College of Engineering **Organized a National Road Safety Month 2026** on the theme: **Sadak Suraksha Jeevan Raksha.**

" Viksit Bharat @2047: Leading safer roads through student-led road safety awareness "

As part of the inaugural program, the poster was formally unveiled by:

- **Dr. Maram Ashok, Principal, MRCE**
- **Deans of Academics and Administration**
- **Heads of Various Departments**
- **Road Safety Club Convener Mr.M.Bhasker**
- **Faculty Coordinators of the Road Safety Club**

National Road Safety Month poster outlined key objectives and session themes. It highlighted practical strategies for safer roads via quiz, essay writing, and poster activities. This release reaffirms our institution's commitment to the nationwide safer mobility drive.



National Road Safety Month (Jan 1-31, 2026) under "Sadak Suraksha Jeevan Raksha" combats India's ~4.5 lakh accidents and 1.77 lakh fatalities in 2025 (485 deaths/day, up 2.3%). Overspeeding caused 50%+ crashes, with two-wheelers (44.8% deaths), pedestrians (20%), and hit-and-runs (18.1%) most prevalent.

To mark National Road Safety Month 2026, the Road Safety Club at Malla Reddy College of Engineering (MRCE) organized a series of activities and competitions aimed at educating students **on road safety rules and responsible practices.**

These initiatives align MoRTH's 4Es strategy for 50% road fatality reduction by 2030. They position MRCE as a *"Viksit Bharat @2047: Leading safer roads through student-led road safety awareness"*.

3. Event Competitions

To encourage student participation and engagement, a series of competitions were conducted:

The **objectives** of the events were:

- To sensitise students about the importance of obeying traffic rules, using helmets, seatbelts, and avoiding mobile phone usage while driving.
- To assess and enhance students' knowledge of road signs, traffic rules, and safe driving practices through a structured quiz.
- To promote critical thinking and reflection on causes, consequences, and prevention of road accidents through essay writing.
- To encourage creativity in communicating key road safety messages through posters with impactful visuals and slogans
- The road safety pledge aims to cultivate a sense of social responsibility. It transforms participants into road safety ambassadors within their families and communities.

Date	Competition	Total Participants
29 th January 2026 Session:1	Quiz	280
29 th January 2026 Session:2	Essay Writing	145
29 th January 2026 Session:3	Poster Design	34
Total		459

These road safety competitions offered a platform to showcase innovation, awareness, and commitment.

Through quizzes, essay writing, and Poster Presentation, participants promoted practical solutions for safer roads.

4. Activity Details

4.1 Quiz Competition on Road Safety:

Session: 1 (29th January 2026 FN)

Quiz Format

Multiple-choice questions (MCQs) covered: Traffic Signs, MV Act Rules, Telangana Stats, National Road Safety Policy, Speed Limits, Sarvejana Foundation initiatives, and Ministers

Duration: 20 minutes.



Conducted online via Google Forms; top performers selected by marks and time. Top three winners received certificates and prizes; all got e-certificates for participation.

Outcome of Quiz:

Students' awareness of traffic rules, road signs, and safety measures improved, and the quiz created a competitive yet educational environment.

4.2 Essay Writing Competition on Road Safety:

Session: 2 (29th January 2026 FN)

Essay Competition Guidelines

Topic: "Smart Cities and Safe Roads: Innovative Solutions for Reducing Traffic Fatalities"

Essay Guidelines: 200 words, English only, 30 minutes allowed.

Judging: Content, theme relevance, originality, clarity, language skills.



A faculty panel assessed essays based on ideas, structure, language use, and overall impact. Top three winners received certificates and prizes; all got e-certificates for participation.

Outcome of Essay Writing:

The competition encouraged students to critically analyse real-life road safety issues, reflect on their own behaviour, and propose practical solutions.

4.3 Poster Design Competition on Road Safety:

Session: 2 (29th January 2026 AN)

Poster Design Guidelines

Theme: "Road Safety" featuring sub-themes like helmets & seatbelts importance, dangers of speeding & drunk driving, pedestrian/cyclist safety, mobile-free driving, and Good Samaritan behaviour for accident victims.

Poster Guidelines:

Participants must create **hand-drawn** posters using bright, contrasting colors with clear, bold messages and slogans. Original artwork only.

Evaluation Criteria: Creativity, theme relevance, message clarity, visual impact, neatness.

Judging: A jury of faculty judges evaluated the posters based on creativity, theme relevance, visual design, and overall impact.



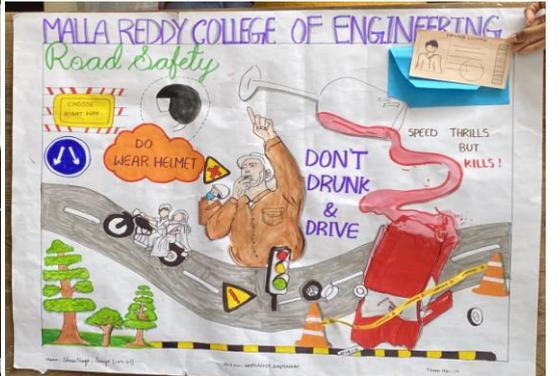
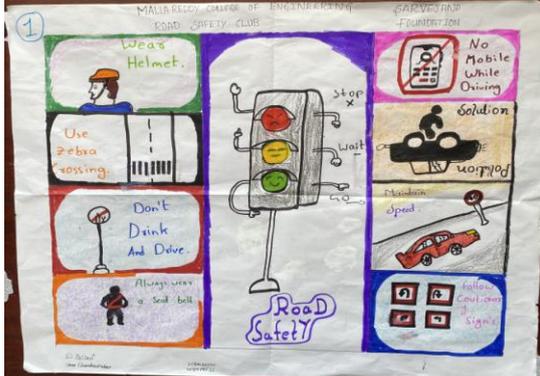
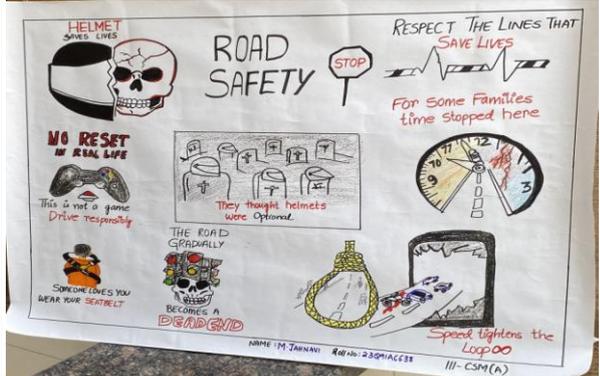
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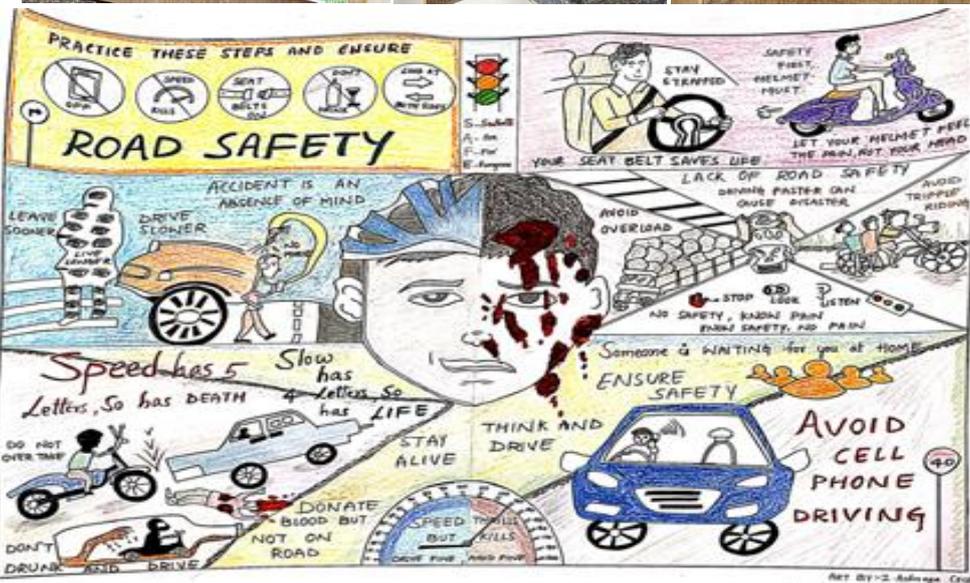
Outcome of Poster Design:

The posters served as powerful visual tools to communicate road safety messages to the entire campus community and visitors.

4.3.1 Display of Road Safety Awareness Posters:







5 Road safety pledge

Session: 1 (30th January 2026 FN)

**CYBERABAD TRAFFIC POLICE**
ARRIVE ALIVE

Road Safety Pledge 2026

I pledge that I will pay attention to all safety-related matters before driving on the road.

I will always follow the rules of the road and traffic.

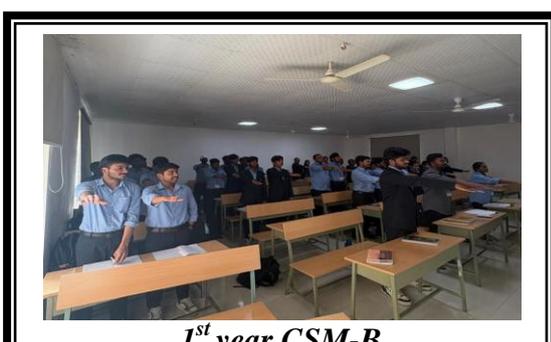
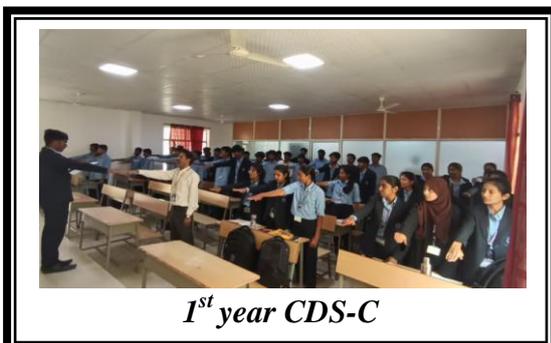
I will ensure my own safety and also of all the fellow travelers on the road.

I will work diligently in a dedicated manner towards road safety and inspire others to be educated and aware.

I will always try to help individuals affected by accidents on the road and continually contribute to the development of a clean, healthy, and safe road culture.

రవాదారి భద్రతా ప్రతిజ్ఞ

నేను భారతదేశ పౌరుడిగా,
మాతాదు వాహనముల చట్టంలో చొడుబరదిన
కేడ్లు నియమ నిబంధనలను పాటిస్తానని,
అతియలకు క్షయిస్తుని,
తోటి కేడ్లు చినయిగదారులను గారవిస్తానని,
కేడ్లు ప్రమాదములు జరగకుండా నా కర్తవ్యాలను
క్షేడ్లతో, అంతుకరణకుడ్లతో నిర్వహిస్తానని,
కేడ్లపై ప్రయోణించేటయ్యుడు త్తాచిక్
నియమాలను ఉట్టంపించునని, ప్రయోణం గాచి
లేకుండా ప్రజలందరూ మన కేడ్లపై
సురక్షితంగా ప్రయోణం చేయడాచికి
సహకరిస్తానని ద్దనంకల్పంగా ప్రమాణం
చేస్తున్నాను.
రవాణా శాఖ
తెలంగాణ ప్రభుత్వం





1st year CSE-A



1st year CSE-B



1st year CSE-C



1st year CSE-D



1st year CSE-E



1st year CSE-F



2nd year CSE-A



2nd year CSE-B



2nd year CSE-C



2nd year CSE-D



2nd year CSE-E



2nd year CSE-F



3rd year CSE-A



3rd year CSE-B



3rd year CSE-C



3rd year CSE-D



3rd year CSE-E



3rd year CSE-F



2nd year CSD-A



2nd year CSD-B



2nd year CSD-C



2nd year CSD-D



3rd year CSD-A



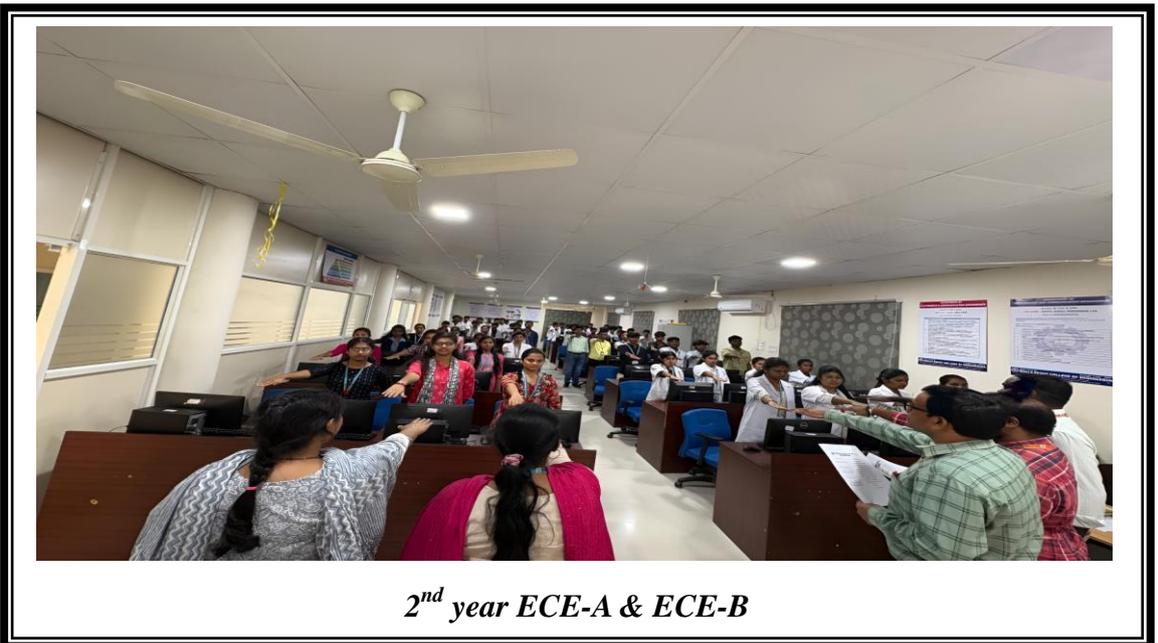
3rd year CSD-B



3rd year CSD-C



3rd year CSD-D



2nd year ECE-A & ECE-B



3rd year ECE-A



3rd year ECE-B



CSM 2nd year & 3rd year

6. PRIZE DISTRIBUTION

Session: 2 (30th January 2026 FN)

Program Proceedings

The Program began with an invocation, followed by a welcome address by **M.Bhasker** Convener of Road Safety Club & speech by **Dr. Maram Ashok**, Principal MRCE.



QUIZ WINNER



3rd Winner
G.Yogesh
I YEAR CSD-C



2nd Winner
R Arun
I YEAR CSE-E



1st Winner Suneel Reddy Valluri III YEAR CSM-A

ESSAY WRITING WINNER



3rd Winner
Keloth Saipriya
II YEAR CSD-D



2nd Winner
B. Chandrakala
III YEAR CSM-B



1st Winner J. Sruthi I YEAR CSE-C

POSTER DESIGN WINNER



3rd Winner
B.lakshmi prasanna & M.Shyamala
I YEAR CSD-C



2nd Winner
I.Ashraya
II YEAR ECE-A



1st Winner G.Vineesha II YEAR CSE-A

7. Photo Gallery:

National Road Safety Month Photos



✓ 8. National Road Safety Month Program Outcomes:

- 1. National Road Safety Month Ignition:** Launched with engaging quizzes, essay writing, poster design events, and pledges in every MRCE classroom under "Sadak Suraksha Jeevan Raksha."
- 2. Boosted Shared Vigilance:** Cultivated personal accountability, inspiring vigilant actions and sound judgments for safer roads nationwide.
- 3. Core Frameworks Amplified:** Advanced the 3Es (Education, Enforcement, Engineering) and 5Es (plus Emergency Care, Empowerment) to unite efforts across sectors.
- 4. Lasting Discipline Pacts:** Participants vowed helmet/seat belt adherence, zero tolerance for drunk/ distracted driving, and speed in check.
- 5. Tech-Community Fusion:** Highlighted Sarvejana's Smart Helmet, junction initiatives, and STOP app for practical, people-powered safety.
- 6. Ripple Effect Momentum:** Competitions and campaigns transformed youth into leaders, sustaining awareness for masses long-term.

9. Conclusion

The Road Safety Club effectively organized National Road Safety Month program at Malla Reddy College of Engineering (MRCE) culminated successfully through dynamic quizzes, essay writing, poster design competitions, and road safety pledges across all classrooms. These initiatives not only amplified the theme "Sadak Suraksha Jeevan Raksha" but also fostered a profound commitment to the 3Es and 5Es frameworks. Ultimately, MRCE students became lifelong advocates, ensuring sustained road safety awareness ripples far beyond our campus, saving lives one responsible choice at a time. The event concluded with a vote of thanks delivered by **Mr. P.Bala Suresh Reddy**, Faculty Coordinator, acknowledging management, faculty, and student volunteers.

10. Media coverage

సాక్షి

రోడ్డు భద్రతపై అవగాహన

ప్రతిజ్ఞ చేస్తున్న ప్రిన్సిపాల్, విద్యార్థులు

మల్లారెడ్డి ఇంజనీరింగ్ కాలేజీలో రోడ్డు భద్రత మాసోత్సవాలు

సోమవారం 2 ఫిబ్రవరి 2026

ప్రతిజ్ఞ చేస్తున్న ప్రిన్సిపాల్, విద్యార్థులు

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ప్రతిజ్ఞ చేస్తున్న ప్రిన్సిపాల్, విద్యార్థులు

మల్లారెడ్డి ఇంజనీరింగ్ కాలేజీలో రోడ్డు భద్రత మాసోత్సవం ప్రారంభించింది. కేంద్ర ప్రభుత్వ రవాణా శాఖకు చెందిన సీనియర్ అధికారులు, ప్రజలకు అవగాహన కల్పించేందుకు కళాశాల యాజమాన్యం రోడ్డు భద్రత మాసోత్సవాలు జరుపుతుంది. ఇందులో భాగంగా విద్యార్థులు, అధ్యాపకులకు పలు విభాగాల్లో పోటీలు నిర్వహించడంతో పాటు రోడ్డు భద్రత-ప్రాణ రక్షణ నినాదంతో ప్రతిజ్ఞ చేశారు. విద్యార్థులకు కళాశాల ప్రిన్సిపాల్ అశోక్ రహదారి భద్రతపై అవగాహన కల్పించారు. ప్రతి పాఠకుడు ట్రాఫిక్ రూల్స్ పాటిస్తే ప్రమాదాలను గణనీయంగా తగ్గించవచ్చన్నారు. రోడ్డు భద్రత సంఘం కన్వీనర్ భాస్కర్, అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

11. Organizing Committee

Patron:

- **Dr. Maram Ashok**, Principal, MRCE

Convener:

- **Mr. M. Bhasker**, Road Safety Club

Faculty Coordinators:

Mr. P. Bala Suresh Reddy (ECE) Mr.L.Lakshmi Reddy (CSE&IT)

Mr.V.RAMESH (CSD) Mr. N Naresh Reddy (CSM)

Student Coordinators:

Students from H&S, ECE, CSE, CSD, CSM